

Overview: PSEG has set a goal to grant 15 surprise donations a month at \$500 each over the course of June 2019 – May 2020 by leveraging Twitter to source individuals volunteering or participating in community service activity.

Terms and Conditions

To be considered for a **Bright Lights** micro-grant:

- Social media post on Twitter must be public.
- Individual must be willing to provide additional information (Full Name & Contact Information).
- Individual must be willing to communicate via direct message on the Twitter platform.
- Twitter post must showcase – via a photo and/ or text – an individual volunteering, participating in a community service activity, or simply being a Good Samaritan.
- A donation will be made in honoree’s name to a non-profit 501c3 organization within 4-6 weeks upon receipt of signed documentation.
- Honoree may only be selected 1x per campaign period.
- One non-profit grant per honoree may be selected.
- Honoree must respond to initial outreach within 3 days.
- Potential honorees will be notified via direct message on Twitter. If Twitter direct message is undeliverable and/ or response from honoree is not received within (3) days of date of issuance or a potential honoree does not comply with these official terms and conditions, the grant may be forfeited and another selection will be made in their place.
- Employees of PSEG are not eligible for participation.
- If honorees are less than 18 years of age a parent or guardian must sign terms and conditions in order to participate in the program.

To be selected for a micro-grant said person’s social media feed may not contain any content that PSEG, in its sole discretion, determines to be:

- Vulgar, offensive, sexually explicit, profane or pornographic;
- Derogatory of any race, ancestry, place of origin, color, ethnic origin, citizenship, religion, sex, sexual orientation, age, marital status, family status or disability; endorsing any form of hate or hate group; defaming, misrepresenting or containing disparaging remarks about other people, products or companies;
- Violent or promoting the use of alcohol, illegal drugs, tobacco, weapons or unsafe activities;
- Promoting any political agenda or message;
- Communicating messages inconsistent with the positive image of the PSEG name and brand; or violating any law.

Selection Criteria

- All eligible posts reviewed during the Bright Lights campaign period will be judged based on the following criteria, subject to verification of eligibility and compliance with these official terms and conditions. PSEG Foundation will appoint a group of PSEG employees to serve as a Review Committee to evaluate a gathered and filtered aggregation of individual acts of citizenship. Community impact, spirit of service, demonstrated empathy for others as well as geographic distribution of giving will be considered in the review process and measured against the pool of submissions in any given week - winnowing efforts down to the top 30 acts of citizenship and related nonprofit causes each month.
- Decisions of review committee are final and binding. PSEG reserves the right to not award all grants if, in its sole discretion, it determines it has not received a sufficient number of qualified Twitter posts. PSEG also reserves the right to make exceptions to the grant amounts at any time.
- PSEG reserves the right to terminate the Bright Lights micro-grant program at any time.
- Honorees will be selected in general geographies where PSEG does business: NY (Long Island) / NJ/ CT (Bridgeport).