

Join. Learn. Share.



PSEG

The Link



What is The Link?

The Link is an interactive tool that will tailor items of interest from around the company for every employee, including those not on the PSEG network, with the look and feel of a social media feed many are already used to. At The Link, employees will be able to get the latest COVID-19 updates, leadership messages, follow channels of interest, see what topics are trending among colleagues, view featured company news and “heart” or like posts.

Over time, the tool will become more interactive and we will offer additional features so employees can share ideas, including commenting.

Why “The Link?”

- We want to create an inclusive community for all of our employees, so we feel “linked” to what’s happening around the company and with each other.
- We have a diverse mix of employees working in a variety of environments for whom we want to enhance access to company news, information and the ability to share ideas, whether in the office, in the field, sitting down or on the go.
- The Link will be your place to stay connected – or linked – to get company information and interact with PSEG, across PSEG.
- The Link will allow all employees to stay better informed during the COVID-19 outbreak.

Who should use it?

- All employees, especially those without a company email.
- Employee participation is voluntary.

How do I get started?

- Simply download the FirstUp app.
- Enjoy the benefits of The Link on a computer, visit pseg.com/TheLink to join.

How do I set up my account?

1. Download the **FirstUp app** from the Apple store or Google Play, or text PSEG to 45411 to receive a link right to the app.
2. Click **Have an organization code?**
3. Enter **PSEG** as the organization code.
4. Click on **The Link/PSEG**.
5. At the bottom of the page, click **Don't have an account? Join Now**.
6. Enter your work email address (if you have one) or a personal email address (if you don't) and a password of your choosing, then click **Join Now**
7. Confirm your identity from a verification email in your email inbox. For those using a PSEG email address, we recommend using your desktop to view this email.
 - If you entered a personal email address, The Link will also prompt you to enter your **First Name, Last Name** and **Employee Number** (with leading zeros, numerals only), to verify your identity.
8. *You're in!* Check out your channels, customize your profile, like content and bookmark important information for later!

The Link gives you real-time information tailored for you and your interests.

Stay informed about the coronavirus with The Link.

Get all the information you want in just minutes a day.

Get the news that's targeted and relevant to you on The Link.

See what leaders are saying in The Link.

Learn how PSEG is supporting our communities.